



Cassandra Ellison

www.cassandraellison.com
703.431.0367
hello@cassandraellison.com
2600 Kensington Ave, #1
Richmond, Va 23220

Education

Virginia Commonwealth University
Richmond, Virginia, 2008
Bachelor of Fine Arts in Graphic Design
Minor Degree in Women's Studies, 3.5 GPA

Experience

VCUarts, Richmond, Virginia
August 2011–June 2012
Graphic Designer. Produces printed materials exclusively for the School of the Arts at Virginia Commonwealth University.

Copeland Casati Media, Richmond, Virginia
February 2011–August 2011
Creative Production. Developed identities, as well as designed, programed, and maintained client web sites.

Another Limited Rebellion, Richmond, Virginia
April–July 2009, August–December 2006
Intern. Assisted in the ideation, creation, and implementation of socially conscious design for ALR's local and non-profit clients.

Children's Museum of Richmond, Virginia
February 2008–May 2008
Graphic Designer. Designed printed materials such as newspaper advertisements, posters, brochures, banners, and exhibition signage.

Service Work

WRIR, Richmond, Virginia, August 2009–October 2011
Volunteer Coordinator and Sound Engineer. Recorded, produced, and edited promos, and service announcements.

Voices for Planned Parenthood (VOX), 2005–2007
Designed VOX's promotional materials for various events which included: posters, handbills, and newspaper advertisements.

Highland Support Project, Richmond, Virginia, March 2008
Participated in the Mayan Arts Program in Guatemala.
Service included: teaching art classes to underprivileged Maya youths that incorporated the themes of civic participation, environmental stewardship, and gender equity.

Skills

Exceptional concept development. Experience in project management, copy writing, client communications, intensive research, as well as prepress workflow. Knowledgeable in relevant social issues and sustainable design practices.

Programs: Adobe Creative Suite 5

Web Development: Html and Css. Some Flash, Php, Javascript, jQuery, search engine optimization, and social media.

Exhibitions

Juried Design Exhibition
Print Category, 2007, Anderson Gallery.

thINK: Poetry and the Letterpress
Chapbook and broadsides, 2008, Chop Suey.