



## **Cassandra Ellison**

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### Education

**Virginia Commonwealth University**  
Richmond, Virginia, 2008  
Bachelor of Fine Arts in Graphic Design  
Minor Degree in Women's Studies, 3.5 GPA

### Experience

**VCUarts**, Richmond, Virginia  
August 2011–June 2012  
Graphic Designer. Produces printed materials exclusively for the School of the Arts at Virginia Commonwealth University.

**Copeland Casati Media**, Richmond, Virginia  
February 2011–August 2011  
Creative Production. Developed identities, as well as designed, programed, and maintained client web sites.

**Another Limited Rebellion**, Richmond, Virginia  
April–July 2009, August–December 2006  
Intern. Assisted in the ideation, creation, and implementation of socially conscious design for ALR's local and non-profit clients.

**Children's Museum of Richmond**, Virginia  
February 2008–May 2008  
Graphic Designer. Designed printed materials such as newspaper advertisements, posters, brochures, banners, and exhibition signage.

### Service Work

**WRIR**, Richmond, Virginia, August 2009–October 2011  
Volunteer Coordinator and Sound Engineer. Recorded, produced, and edited promos, and service announcements.

**Voices for Planned Parenthood (VOX)**, 2005–2007  
Designed VOX's promotional materials for various events which included: posters, handbills, and newspaper advertisements.

**Highland Support Project**, Richmond, Virginia, March 2008  
Participated in the Mayan Arts Program in Guatemala.  
Service included: teaching art classes to underprivileged Maya youths that incorporated the themes of civic participation, environmental stewardship, and gender equity.

### Skills

Exceptional concept development. Experience in project management, copy writing, client communications, intensive research, as well as prepress workflow. Knowledgeable in relevant social issues and sustainable design practices.

**Programs:** Adobe Creative Suite 5

**Web Development:** Html and Css. Some Flash, Php, Javascript, jQuery, search engine optimization, and social media.

### Exhibitions

**Juried Design Exhibition**  
Print Category, 2007, Anderson Gallery.

**thINK: Poetry and the Letterpress**  
Chapbook and broadsides, 2008, Chop Suey.